

CLAS MEMBERSHIP DISCUSSION AT BOARD MEETING **AUGUST 26-27, 2006**

A discussion on the state of the membership and tentative plans for the future held at the CLAS Board meeting on August 26 and 27, 2006. The following members participated in the discussion.

Helen R. Park
Denise Geiger
Neal Seigel
Bill Gilbert
Ken Semkowsky
Stanley Cemosek
Joan Bouman
Marjorie Bonhomme
Lauria Lindesay
Daisy McCann

Suggestions presented to propel and increase membership:

1. Contact previous distinguished scientist awardees and encourage them to;
 - a. Become members
 - b. Mentor their students to present at the national meeting
 - c. Mentor their students to become members
 - d. Present their research at the national meetings

ACTION ITEM: National office makes a list of these individuals and send it to the membership committee. The committee to appoint a member responsible for this item
2. Include other disciplines in the membership focus

ACTION ITEM: Target these groups, H. Park to contact Forensic Science Dept. of Sam Houston University to involve and encourage chair of dept to be editor of Journal issue based on this subject. Needs assignees for this action item.
3. Prepare script and letters for the focus of the various groups targeted.

Various ideas for this script presented.

ACTION ITEM: Membership committee develops letter and script with the aid of national office.
4. Provide free membership to selected individuals, or have members sponsor student membership at only \$25
5. Include Marketing committee on all actions of the membership committee

6. Obtain quotes from past speakers, vendors and awardees about the organization and the national meeting and place them in the letters, scripts and possibly on the CLAS web site.

ACTION ITEM: Obtain these quotes. Needs someone assigned to this task. David Rhodes one suggestion.

7. Prepare a list of past attendees of the national meeting

The ACTION ITEMS need specific assignments. That is my suggestion.

Helen R. Park
Chair Membership Committee