

CLAS New England Chapter Report – January 2007

We are pleased to announce our upcoming meeting “Laboratory Royale---007” to be held April 10-11, 2007 at the Boxborough Holiday Inn, Boxborough MA (Interstate 495, Exit 28) Transportation can be arranged from Logan International Airport. Come experience springtime in New England! We offer discounted registration and hotel rates, free exhibit hall passes, free wine and cheese reception, CEUs, industry sponsored workshops, and very affordable exhibition fees!

We anticipate another “**SOLD OUT**” exhibit floor with over 70 exhibits and 50 major diagnostic companies. Our booth prices are reasonably priced and attendance should exceed previous years (more on this below). The event is sponsored by the New England Chapter of CLAS, Northeast Section of AACC, and the Baystate and Vermont/New Hampshire Chapters of CLMA. Four educational tracks are held each day with a total of 30 sessions planned. Track topics include: Changes in Testing, Management, Laboratory Outreach, Emerging Technologies and one special track each day. Unannounced CAP Inspection and Immunoassay User Forum are the special incentive professional educational events we offer. Members of the press may be in attendance this year! Visit our **dedicated web site** at www.nerce.org for more information!

To promote our event to the widest possible audience, we have agreements in place with three major nationwide trade publications which will provide print advertisements and other special on-line publicity announcements. We are also extremely thankful to AACC and CLMA in providing broadcast fax and email announcements to their Northeast memberships. The Journal of Clinical Ligand Assay will be providing announcements of both our meeting and updated web site (www.clasnewengland.org).

Our web site continues to provide a professional image of the CLAS organization. It contains all information on CLAS educational products and membership benefits. We publicize all events and encourage other active CLAS chapters to submit notices of their upcoming educational events to us. We have a dedicated page of information on the upcoming CLAS National Meeting on our web site and also a notice on our index page! Google lists our site as #1 for “technology explosion be a part of it” searches (also the next 10 site listings point to the New England Chapter!). Yahoo lists our site or sites mentioning CLAS New England as #3-15. Searches on Yahoo for CLAS 2007 national meeting list us as #1 and 2.

In closing I wish to thank the New England members of CLAS, AACC and CLMA in having me serve as their Co-Chair for “Laboratory Royale 007”.

Respectfully Submitted,
SFC Eric C. Sigillo MS, MBA
President CLAS New England Chapter
Co-Chair Northeast Region Conference and Exhibition 2007

